

NCC Cable System Order

Order #	62605797	Flight Dates	10/29/18 - 11/04/18	Update Date	10/31/18		
Syscode	2963	Agency	SRH Media	Version	2 Vs. 1		
System Name	Spectrum/Ironwood, MI	Advertiser	Bergman for Congress MI1	Show All Lines			
Market	Duluth-Superior				Total # of Weeks	1	
		Client Code		Total	\$21.00		
AE	Matthew Marcus	Product Code		Commission	\$3.15		
Sales Coordinator	Dana Ettinger	Est Code	MG ATS	Net Total	\$17.85		
Office	Washington	Product Name		Total Spots	2		
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0		
Status	Accepted				Sold On	Cost Per Spot	
Survey	DMA National Live+SD Aug18	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 10.31 R1 MG +\$15 +1x							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	10/29/18	11/4/18	05:00	09:00				X	X	X	X	-	-	1	\$6.00	\$6.00	30	NPE 10/22/18-11/06/18
2	FXNC	FXNC EM	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	1	\$15.00	\$15.00	30	10.31 R1 MG +1x

	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$21.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$21.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/03/19

62605797 | Duluth-Superior | Spectrum/Ironwood, MI | 2963 |